

FINANCIAL			
<u>Objectives</u>	<u>Indicator</u>	<u>Time</u>	<u>In charge</u>
Increasing earnings by 5%	Percentage of earnings per month compared with the previous earnings.	Monthly	General Coordinator
Redistribution of revenues for the first year between the shareholders.	Equal and balance distribution for all the shareholders.	Year	General Manager
Reduce the percentage of financial losses in comparison with the market average losses.	Percentage of losses against market percentage losses.	Year	General Manager
Have a minimum standard of revenues per month.	Amount of revenue per month higher or equal than the standard revenues proposed. (For example 9'000'000 at least)	Monthly	General Coordinator
Minimize debt, for example minimize the debt of the acquisition of property, plant and equipment, (quotas of motorcycles, computers etc.)	Percentage of debt	One year	General Manager
Increase the long term invests, buying the office instead of paying a monthly rent this by asking for a loan in the bank for the first quota and paying only the interests for this one.	Percentage average of rent potentially paid during 5 years compared to the price that could cost buying the place after one year.	One Year	General Manager
Reduce liabilities for example, the raw materials prices by doing business agreements directly with the distributors.	Amount of money saved compared with a previous balance sheet period.	One / two years	General Manager
Find possible investors to increase current assets and buy more physical resources	Amount of money an investor will be whiling to invest by the money that they expect back.	>Three years.	General Manager